

**Economics for Emancipation**  
**Video Production Consultant - RFP (due 01/16/2022)**  
**Project timeline: February-August 2022**

**Background**

[Economics for Emancipation](#) (E4E) is a five-part online and in-person course offered jointly by the [Center for Popular Economics \(CPE\)](#) (at the University of Massachusetts, Amherst) and the [Center for Economic Democracy \(CED\)](#) (based in Boston, MA). The course is an introductory workshop in economics, politics, and the history of movements for economic justice in the U.S. It includes interactive and participatory workshops offering a different perspective on economics rooted in ecology and the struggles by Black, indigenous, people of color and women for liberation from patriarchy, imperialism and racism.

The course has been delivered in-person in Massachusetts, as well as online, engaging grassroots and social justice leaders nationally.

**Project Overview**

The E4E team is seeking a video production consultant to create ten videos for the online version of this 5-part course. The videos will feature economists giving 3- to 5-minute mini lectures, integrated with visual slideshow materials. We will be providing all scripts and visual content for the video. We are seeking to engage a consultant who, in addition to bringing the technical skills to produce, record and edit the videos, will act as a thought partner to advise on how to integrate the theme of the existing course materials with the video.

**Target Audience**

The targeted audience of the course will be activists, grassroots organizations, and academics, and anyone else who is interested in engaging in the course content. The course content will be made publicly available online.

**Project Scope**

Video Production

- Work with economists from CPE to record ten 3- to 5-minute lessons (about 50 minutes total of video and audio), preferably in-person at the University of Massachusetts, Amherst (negotiable)
- Edit and produce the ten video lessons, integrating video or audio recording with slideshow materials
- Streamline the look and feel of the content across all the videos

**Details**

Budget: Our budget range for this scope of work is \$20,000 - \$22,000. Video equipment can be provided on-site at the University of Massachusetts, Amherst.

Project Timeline: The project will start in late January 2022 and needs to be completed by August 1, 2022. The project schedule should include regular touchpoints for feedback and updates on work progress.

## Course content/subject matter:

The 5-part course overview is as follows:

### Module 1

- Welcome! What is Economy? Thinking beyond the workplace and the marketplace
- Introduction to Three Forms of Exchange: Communal, Command and Commodity

### Module 2

- “Flavors of Socialism”: Introducing four historical and proposed definitions of socialism through the lens of local production and decision-making power

### Module 3

- Patriarchy, Racism and Capitalism: Introduction to “Circuits of Capital”
- Transforming the System: Revolutionary Strategies in Your Work

### Module 4

- Reparations and intersectional movements for social justice
- A brief history of the modern US economy and different capitalist regimes: How did we get here?

### Module 5

- “How do we pay for it?” Understanding government spending and the national debt
- Review and closing activities!

## **Evaluation Criteria**

- Past work samples, including any previous experience you might have with similar projects
- Cost
- Connection to social, economic, environmental justice movement spaces
- Commitment to diversity, equity, and inclusion

## **Proposal Submissions**

CED approaches contracting with an equity lens. We strongly encourage people from the communities we work with to apply, especially: Black, Indigenous and people of color (BIPOC); people with disabilities; lesbian, gay, bisexual, queer, and Two-Spirit people; immigrants; women and feminine-identified people; and genderqueer, trans, and gender non-conforming people.

If interested, please email the following materials to Sarah Wang at [sarah@economicdemocracy.us](mailto:sarah@economicdemocracy.us) with “E4E Video Production RFP” in the subject line.

- A letter of interest describing:
  - Your experience and qualifications for completing the project
  - Your knowledge of and connection to social, economic, and/or environmental justice movement spaces
- Your resume or CV
- Your communications portfolio or relevant work samples
- Budget / cost: a proposed rate table or a project estimate based on the scope of work
- A production schedule with key milestones

## **Proposal Guidelines**

The deadline for proposals is on Monday, January 16, 2022 at 11:59pm EST. Only email submissions will be accepted.

All questions on the RFP should be submitted to [sarah.w@economicdemocracy.us](mailto:sarah.w@economicdemocracy.us) with “E4E Video Production RFP” in the subject line.

### RFP Timeline

<b>Schedule of Events</b>	<b>Date</b>
RFP release	December 17, 2021
Proposals due	January 16, 2022 at 11:59 PM EST
Interviews (conducted over Zoom)	January 17-24, 2022
Announcement of Results	January 26, 2022
Contract execution	February 1, 2022 to August 1, 2022